

# PRESS RELEASE

## WEATHERBYS LAUNCH THE NATIONAL HUNT STALLION BOOK ONLINE

[www.nhstallions.co.uk](http://www.nhstallions.co.uk)

Weatherbys is pleased to announce the launch of their brand new National Hunt Stallion Book website. The free-to-view site will be the focal point for all things National Hunt. Included from the outset will be the 2010 National Hunt Stallion Book in a digital format with a page turn facility, National Hunt sires statistics, editorial features, topical news items and an interactive map.

Stallion owners who did not enter their horses in the book can still apply to have them appear on the website alongside a booking for the next edition of the book. To obtain further details on the website content, discuss the requirements for entry, or to submit a news item, please contact Rachel Jones at Weatherbys. Tel: 01933 440077, Fax: 01933 304785, E-mail: [rjones@weatherbys.co.uk](mailto:rjones@weatherbys.co.uk)

The screenshot shows the website's layout. At the top, there is a navigation menu with links for HOME, NEWS, ABOUT, STALLION MAP, DIGITAL EDITION, CONTACT, and ARCHIVE. The main header features the 'NH STALLIONS .co.uk' logo and a banner for 'WEATHERBYS Europe's Premier Bloodstock Publisher'. The main content area is divided into several sections:

- EXTRA LOTS CATALOGUED FOR JANUARY SALES:** A featured article with a photo of a horse and rider at a sale, accompanied by text about two extra lots catalogued for the two-day DBS January Sales.
- ABOUT NHSTALLIONS.CO.UK:** A sidebar box explaining that the website is the on-line home of the Weatherbys National Hunt Stallion Book, providing extensive information and stats on stallions in the UK, Ireland, and Northern Ireland. It includes a 'powered by WEATHERBYS BLOODSTOCK' logo and a button to 'ADVERTISE YOUR STALLION'.
- Navigation and Feeds:** A row of buttons for 'PREVIOUS', 'NEXT', and 'SUBSCRIBE TO THE FEED'.
- Regional and Statistical Links:** Four circular icons representing 'UK Stallions' (UK flag), 'Irish Stallions' (Irish flag), 'Northern Irish Stallions' (UK flag), and 'National Hunt Statistics' (bar chart).
- Footer/Additional Links:** A section titled 'visit our other sites' listing Bloodstock Reports, Stallion Book On-Line, Weatherbys Shop, Bettrends, Weatherbys Point-to-Point, and Viewpoint - P-to-P Video. There is also a 'Search for' field.
- Latest news:** Two small news items with images: 'Extra Lots Catalogued for January Sales' and 'TBA British Breeding Awards'.

The browser's address bar shows 'nhstallions.co.uk | Weatherbys NH Stallion Book Online'. The status bar at the bottom left says 'Done' and the bottom right has a small 'S' icon.